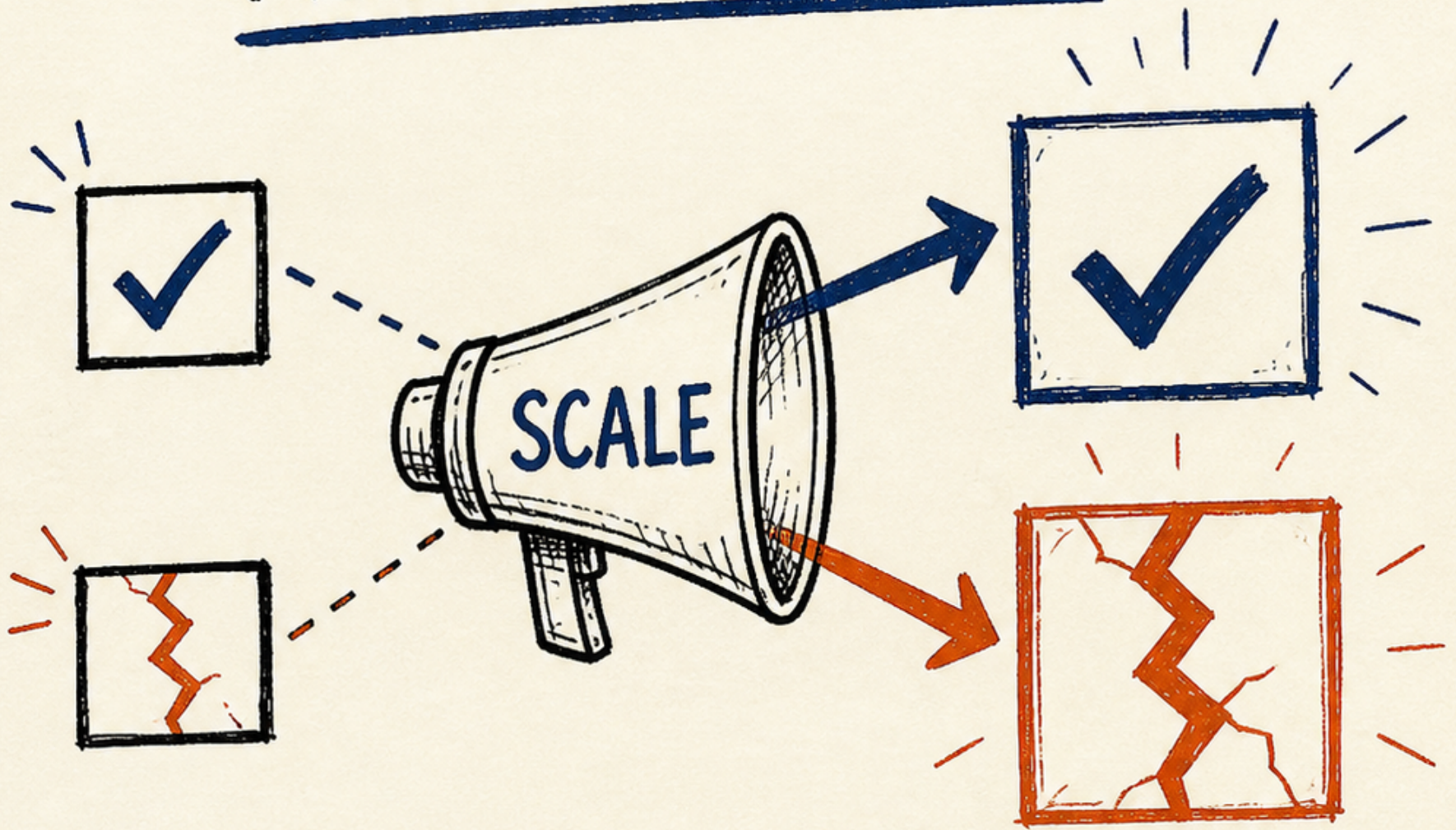


# SCALE AMPLIFIES WHAT THE SYSTEM ALREADY DOES.



Growth makes strengths —  
and flaws — more visible.

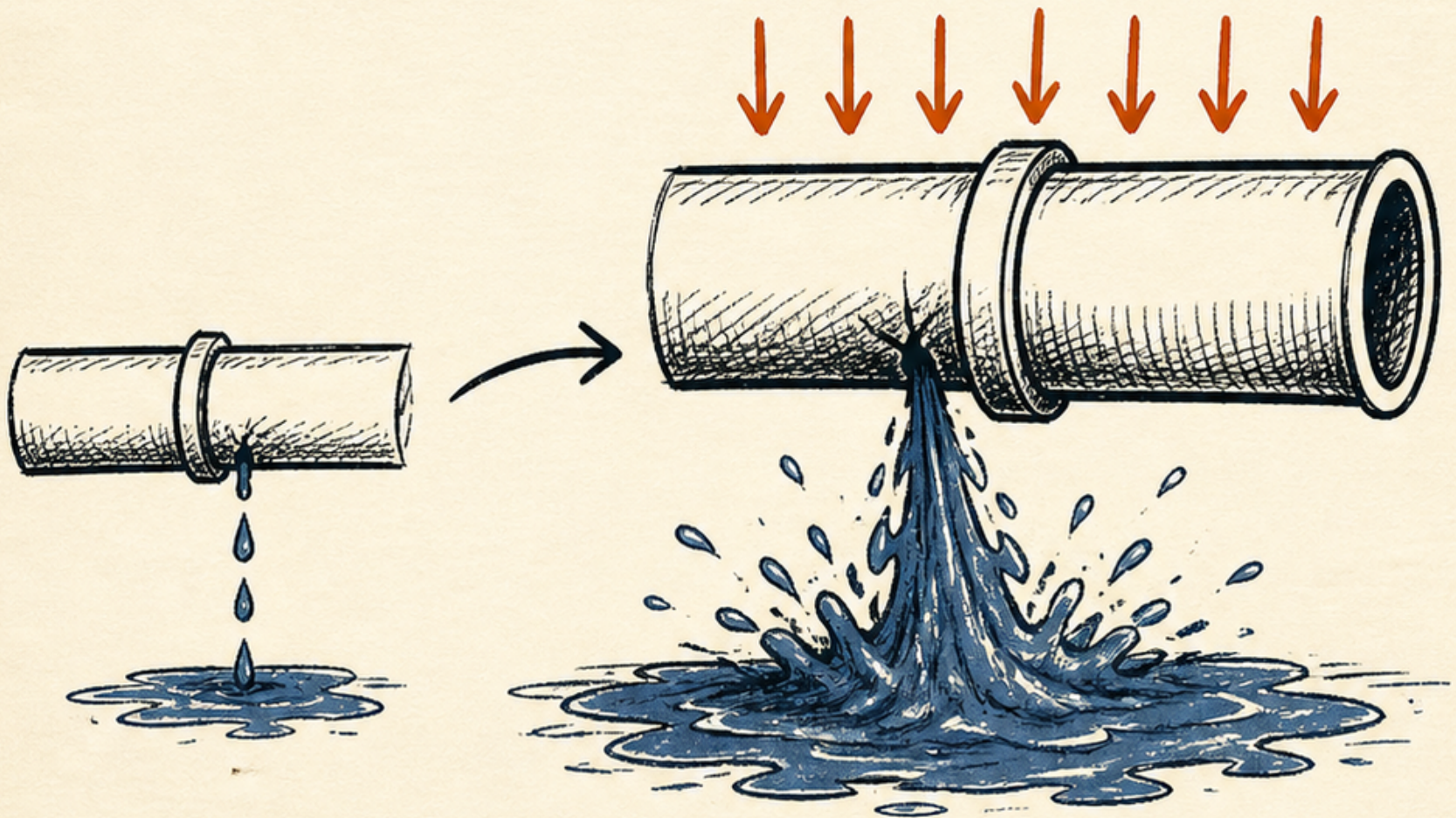
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\*

# MORE VOLUME DOES NOT FIX A WEAK SYSTEM.

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It multiplies the pattern.



# BEFORE YOU SCALE, CHECK:



● **VALUE** —  
does it help?



● **FLOW** —  
can work move?



● **QUALITY** —  
is the result reliable?



● **CAPACITY** —  
can the system  
absorb more?



# PREDICT THE AMPLIFICATION



More customers  
→ more of what?



More demand  
→ pressure where?



More work  
→ failure at which point?



STRENGTHS



WEAK POINTS



Scale the strength.



Repair the weakness.



# FIX THE PATTERN BEFORE MULTIPLYING IT.

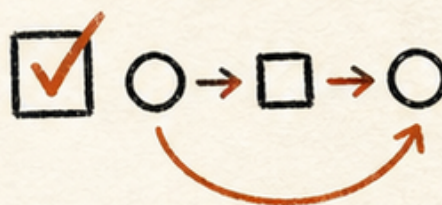
What would growth  
amplify today?

## AUDIT THE SYSTEM

### VALUE



### FLOW



### QUALITY



### CAPACITY



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